Blog Editor & Content Writer (Digital Storytelling Team)

About the Innovation Hub

The Innovation Hub seeks to discover the University of Toronto campus story, with a particular focus on student experiences. Who are our students, and how is the world changing for them? The modern university community is diverse, including people from all over the world, with their own backgrounds, needs, personalities, and quirks. Understanding the stories of each person will help us design a more human-centered campus environment that works for all.

We work with partners from U of T, learning about their students, staff and faculty by leading group discussions, hosting interactive events, and interviewing with empathy. We then take this data to produce insights and design solutions to better meet their needs.

Working at the Innovation Hub

The Innovation Hub works because of the students who work here! The most important thing to us is your experience - and the experience you gain while working here. We seek to design with students, rather than for students. Working at the Innovation Hub, you will have the opportunity to join a cross-functional, cross-disciplinary team of passionate people. You'll learn valuable skills that can be applied across a variety of career contexts.

Anti-Oppression Commitment

The Innovation Hub is committed to being equitable, anti-oppressive and to prioritizing the lived experiences of marginalized students. As such, any forms of discrimination will not be tolerated, including but not limited to racism, sexism, islamophobia, homophobia, transphobia, ableism, and anti-Semitism.

Blog Editor & Content Writer (Digital Storytelling Team)

The Innovation Hub is looking for a **Blog Editor & Digital Content Writer** to lead our blog with a strong editorial vision. The successful candidate will lead a team of volunteer writers to create written content that engages and inspires the Innovation Hub's blog audience of students, staff, faculty, and alumni stakeholders in the U of T community. The role combines technical writing and editing skills with the ability to work closely with volunteer writers and coach them through feedback. The **Blog Editor & Digital Content Writer** keeps the blog on schedule with weekly posts covering design thinking and empathy-related topics using plain language and an engaging tone. Students with a passion for storytelling, knowledge translation, and community building will be particularly interested in this role. To learn more about the Innovation Hub's work and the content associated with the position, check out our blog: http://blogs.studentlife.utoronto.ca/innovationhub/blog/

Qualifications

- Exceptional written, copyediting, and editorial skills to translate complex stories into fun, engaging, and empowering website and blog content.
- Highly creative and strong storytelling and story listening abilities that conceptualize diverse perspectives and experiences
- Prior leadership and/or community building experience or a strong desire to build these skills
- Experience using online communication tools (e.g., WordPress)
- Positive energy and enthusiasm to learn in a fast-paced environment
- Project management skills in developing blog schedules and outreach strategies
- Ability to effectively organize and coordinate multiple and often competing deadlines and priorities with many different team members
- Strong desire to build and enhance the student experience at U of T through digital engagement
- Ability and interest to learn about creating accessible content and utilizing plain language to capture content succinctly.
- Familiarity with qualitative methods, design thinking and/or empathy-based research is an asset

How to Apply

To apply to the Innovation Hub, students can submit their application through this Microsoft Form: https://forms.office.com/r/V6W2D1ggMH

Job applications are accepted on a rolling basis, with interviews to follow. The application deadline is **Tuesday, August 20th, 2024, at 11:59 pm**

Questions

If you have questions about the role, email innovationhub@utoronto.ca for more information.