UI/UX Web Designer (Digital Storytelling Team)

About the Innovation Hub

The Innovation Hub is a student-driven research collective that uses a peer-to-peer approach to understand the needs of U of T students. Campus partners provide us with real design challenges, and we hire teams of interdisciplinary students to work on each project using a consulting model. Student team members are empowered to understand their peers' needs using human-centered design and learning as they go, building confidence through practical work experience. Our projects range in scope from designing campus spaces and services, policy evaluation, listening to the needs of students from equity-deserving groups, ideating for the future, and more.

Working at the Innovation Hub

At the Innovation Hub, student employees are central to our work. We seek to design *with* students rather than *for* students. Working at the Innovation Hub, you will join a collaborative, interdisciplinary team of passionate people. You'll learn valuable skills that can be applied across various career contexts. Most importantly, you will meet great people, have fun, and join a vibrant and innovative community. Everyone is welcome here. The Innovation Hub is also a big commitment. We suggest you read about our work prior to applying on our website at uoft.me/innovationhub and learn more about our roles at uoft.me/iHubWorkStudy.

Anti-Oppression Commitment

The Innovation Hub is committed to being equitable, anti-oppressive and to prioritizing the lived experiences of marginalized students. As such, any forms of discrimination will not be tolerated, including but not limited to racism, sexism, islamophobia, homophobia, transphobia, ableism, and anti-Semitism.

Technology Resources Required

Students are required to have a working laptop or device that can connect to the internet with the ability to access MS Office 365.

UI/UX Web Designer (Digital Storytelling Team) Description

The **Innovation Hub Innovation Hub UI/UX Web Designer** creates prototypes, visual designs, and written content for the Innovation Hub. Working with the Digital Storytelling team, the Web Designer may have different strengths or areas of expertise in content design. Web Designers are part of the Digital Storytelling team under the direction of the Digital Communications Coordinator.

The UI/UX Web Designer role involves creating Figma mock-ups, wireframes, storyboards prototypes, and user flows, writing website content, and designing original iconography and illustrations to bring the website to life. This role may also entail special projects such as creating highly visual professional reports and presentations of design research data, blog posts, and more. We also welcome applicants with a background in photography and videography.

Qualifications

- Exemplary digital communication skills and graphic design abilities such as typography, layout, colour, etc.
- Working knowledge of common information architecture practices
- Strong communication abilities to share creative ideas and understand others' creative ideas about how to translate abstract concepts into visual imagery
- Demonstrated ability to organize one's own work and manage tight and often competing deadlines
- Collaborative and iterative mindset to approach unique problems, keeping in mind the audience with the ability to receive and apply constructive feedback
- Working knowledge of creating accessibility documents and visual materials
- Experience in website software such as WordPress or equivalent website software
- Experience using design software such as Adobe Illustrator, InDesign, and Figma
- Positive energy, enthusiasm, adaptable, and imaginative
- Desire to enhance the student experience at U of T
- Responsible and reliable
- Portfolio submission is required for applying to this role

Assets:

- Working knowledge of designing for social media platforms (Facebook, Instagram, Twitter, LinkedIn, TikTok, etc.)
- Photography, videography, and video editing skills (i.e., Adobe Premiere Pro, After Effects, Final Cut Pro, etc.)
- Working Knowledge of design thinking, human-centred research, UI/UX principles
- Working knowledge of CSS, HTML, or JavaScript coding skills

How to Apply

To apply to the Innovation Hub, students can submit their application through this Microsoft Form: https://forms.office.com/r/EZXgfX12uW

Job applications are accepted on a rolling basis, with interviews to follow. The application deadline is **Wednesday, April 10, 2024, at 11:59 pm**

Questions

If you have questions about the role, email innovationhub@utoronto.ca for more information.