Blog Editor & Content Writer (Digital Storytelling Team)

About the Innovation Hub

The Innovation Hub is a student-driven research collective that uses a peer-to-peer approach to understand the needs of U of T students. Campus partners provide us with real design challenges, and we hire teams of interdisciplinary students to work on each project using a consulting model. Student team members are empowered to understand their peers' needs using human-centered design and learning as they go, building confidence through practical work experience. Our projects range in scope from designing campus spaces and services, policy evaluation, listening to the needs of students from equity-deserving groups, ideating for the future, and more.

Working at the Innovation Hub

At the Innovation Hub, student employees are central to our work. We seek to design *with* students rather than *for* students. Working at the Innovation Hub, you will join a collaborative, interdisciplinary team of passionate people. You'll learn valuable skills that can be applied across various career contexts. Most importantly, you will meet great people, have fun, and join a vibrant and innovative community. Everyone is welcome here. The Innovation Hub is also a big commitment. We suggest you read about our work prior to applying on our website at uoft.me/innovationhub and learn more about our roles at uoft.me/iHubWorkStudy.

Anti-Oppression Commitment

The Innovation Hub is committed to being equitable, anti-oppressive and to prioritizing the lived experiences of marginalized students. As such, any forms of discrimination will not be tolerated, including but not limited to racism, sexism, islamophobia, homophobia, transphobia, ableism, and anti-Semitism.

Technology Resources Required

Students are required to have a working laptop or device that can connect to the internet with the ability to access MS Office 365.

Blog Editor & Content Writer (Digital Storytelling Team) Description

The Innovation Hub is looking for a **Blog Editor & Digital Content Writer** to lead our blog with a strong editorial vision. The successful candidate will lead a team of volunteer writers to create written content that engages and inspires the Innovation Hub's blog audience of students, staff, faculty, and alumni stakeholders in the U of T community. The role combines technical writing and editing skills with the ability to work closely with volunteer writers and coach them through feedback. The **Blog Editor & Digital Content Writer** keeps the blog on schedule with weekly posts covering design thinking and empathy-related topics using plain language and an engaging tone. Students with a passion for storytelling, knowledge translation, and community building will be particularly interested in this role. To learn more about the Innovation Hub's work and the content associated with the position, check out our blog: http://blogs.studentlife.utoronto.ca/innovationhub/blog/

Qualifications

- Exceptional written, copyediting, and editorial skills to translate complex stories into fun, engaging, and empowering website and blog content.
- Highly creative and strong storytelling and story listening abilities that conceptualize diverse perspectives and experiences
- Prior leadership and/or community building experience or a strong desire to build these skills
- Experience using online communication tools (e.g., WordPress)
- Positive energy and enthusiasm to learn in a fast-paced environment
- Project management skills in developing blog schedules and outreach strategies
- Ability to effectively organize and coordinate multiple and often competing deadlines and priorities with many different team members
- Strong desire to build and enhance the student experience at U of T through digital engagement
- Ability and interest to learn about creating accessible content and utilizing plain language to capture content succinctly.
- Familiarity with qualitative methods, design thinking and/or empathy-based research is an asset

How to Apply

To apply to the Innovation Hub, students can submit their application through this Microsoft Form: https://forms.office.com/r/EZXgfX12uW

Job applications are accepted on a rolling basis, with interviews to follow. The application deadline is **Wednesday, April 10, 2024, at 11:59 pm**

Questions

If you have questions about the role, email innovationhub@utoronto.ca for more information.