

Writer Challenge: Volunteer Blog Writer

Please send your completed interview challenge by email to innovationhub@utoronto.ca.

The Innovation Hub blog has told our story since our humble beginnings in 2016. The Innovation Hub story includes details about our work and the people who we work with, but it also goes beyond just our work to tell stories of how design thinking is employed in the broader U of T and Toronto communities; how change happens at U of T; human-centred stories of the students, staff and faculty who make up our community; and how we're all connected. For this interview assignment, we invite you to write an Innovation Hub Blog of no more than 500 words, **using one of the following prompts:**

- ***Design thinking takes a human-centered approach to problem solving. Why is design thinking valuable? Outside of the Innovation Hub, who are the design thinkers in Toronto, what are they working on? What impact are these design thinkers having on the world?***
- ***Equity is a deeply important value at the University of Toronto and in the Innovation Hub. Showcase a story of equity in action at the university or in Toronto.***
- ***Changemaking is what we do at the Innovation Hub – students are creating change in their own university. Where else is changemaking happening at the University of Toronto or in our city?***

Please submit your blog post in either a word or pdf document. Here are some tips for success:

- Think about whether to write your blog in the first person, sharing your own lens, or in the 3rd person
- Write in clear, plain language – avoid academic speak
- Cite any sources you refer to using APA at the end of the blog
- Consider imagery that might augment your blog post and feel free to bring the images in to the final version
- Feel free to use bullet points or other styles to make the content more digestible
- Remember that the Innovation Hub is human centred – so think about how your writing can be human-centred

At the beginning of your interview, you'll have five minutes to tell us more about your interview challenge, highlighting your writing process, why you chose this topic, and how you believe the content fits with our blog.