



## Innovation Hub Volunteer Blog Writer

### About the Innovation Hub

The Innovation Hub seeks to discover the University of Toronto campus story, with a particular focus on student experiences. Who are our students, and how is the world changing for them? The modern university community is diverse, including people from all over the world, with their own backgrounds, needs, personalities, and quirks. Understanding the stories of each person will help us design a more human-centered campus environment that works for all.

We work with partners from U of T, learning about their students, staff and faculty by leading group discussions, hosting interactive events, and interviewing with empathy. We then take this data to produce insights and design solutions to better meet their needs.

### Volunteering at the Innovation Hub

The Innovation Hub works because of the students who work here! The most important thing to us is your experience—and the experience you gain while working here. We seek to design with students, rather than for students. While volunteering at the Innovation Hub, you will have the opportunity to join a cross-functional, cross-disciplinary team of passionate people. You'll learn valuable skills that can be applied across a variety of career contexts.

### Anti-Oppression Commitment

The Innovation Hub is committed to being equitable, anti-oppressive and to prioritizing the lived experiences of marginalized students. As such, any forms of discrimination will not be tolerated, including but not limited to racism, sexism, islamophobia, homophobia, transphobia, ableism, and antisemitism.

## Volunteer Blog Writer Job Description

The **Volunteer Blog Writer** plans and develops posts for the Innovation Hub's blog as part of an engaging community of writers. Students with great writing experience who wish to build storytelling skills will be particularly interested in this role. Opportunities to grow with the Innovation Hub team and engage in our work will be offered with this role. To learn more about the Innovation Hub's work and expectations for our standard of writing, check out our blog:

<http://blogs.studentlife.utoronto.ca/innovationhub/blog/>

### Responsibilities:

- Attend weekly drop-in "Writer's Circles" to co-work on blog posts with peers in the Innovation Hub community
- Collaborate with two Blog Editor & Digital Content Writers to pitch blog posts that embody and guide the direction of the Innovation Hub blog
- Research and showcase examples of how design thinking impacts the U of T community and creates change on the broader global stage
- Use storytelling to highlight student experiences at the Innovation Hub and in the broader U of T student community
- Interview U of T students, staff, and faculty to tell stories with empathy

### Features & Benefits:

- Receive CCR credit for attending a minimum number of Writer's Circles throughout the year and submitting at least two blog posts per term
- Work closely with the Innovation Hub blog writing team to receive timely, personalized feedback on your writing and goal setting throughout the year
- Attend weekly Friday professional development workshops offered by the Innovation Hub team on design thinking, qualitative methods, and conducting equitable research
- Join in Innovation Hub community socials to network, build skills, and have fun with like-minded student peers
- Learn more about other opportunities at the Innovation Hub, including ongoing projects, work study positions, and leadership roles

### Qualifications:

- Exceptional written, copyediting, and editorial skills to translate complex stories into fun, engaging, and empowering website and blog content
- Highly creative and strong storytelling and story listening abilities that conceptualize diverse perspectives and experience
- Prior leadership and/or community building experience or a strong desire to build these skills
- Experience using online communication tools (e.g., WordPress) and social media platforms (Facebook, Instagram, Twitter, LinkedIn, TikTok, etc.)
- Positive energy and enthusiasm to learn in a fast-paced environment

- Project management skills in developing blog schedules and outreach strategies
- Ability to effectively organize and coordinate multiple and often competing deadlines and priorities with many different team members
- Strong desire to build and enhance the student experience at U of T through digital engagement
- Ability and interest to learn about creating accessible content and utilizing plain language to capture content succinctly
- Familiarity with qualitative methods, design thinking and/or empathy-based research is an asset

## How to Apply

Please review the Innovation Hub blog at <http://blogs.studentlife.utoronto.ca/innovationhub/> prior to applying. You can apply through the Microsoft Form or by emailing [innovationhub@utoronto.ca](mailto:innovationhub@utoronto.ca) your application materials by **September 22, 2023**

## Questions

If you have questions about the role, email [innovationhub@utoronto.ca](mailto:innovationhub@utoronto.ca) for more information.

## Additional Information to Write in CLNx

<p>"Describe the training provided:</p>	<p>Students will be provided training and participate in an onboarding process to understand how to write for the Innovation Hub Blog. The Blog Editor &amp; Digital Content Writer will provide the training</p>
<p>Describe the supervision/mentoring provided:"</p>	<p>Students will work collaboratively on teams in-person, meeting weekly in the Innovation Hub co-working space at the UTSU Student Commons building (230 College Street, rm 300). Weekly in-person meetings will include the Innovation Hub full team meeting as well as project-based weekly meetings; students will be encouraged to continue regular in-person collaboration with other team members. MS Teams will be used to support work in-between meetings and for virtual connections between the team members and with the leadership team. Students will be further supported through ongoing check-ins (project based and team based) with our leadership team members and team leads. Finally, for professional development, weekly teachings, chats and resources are provided by the Manager and Leadership Team. Additionally, each team member receives 1:1 coaching from their supervisor to help them meet their career goals. Additional personalized support is provided as needed.</p>
<p>Fees to be paid by the candidate (i.e. fundraising required, travel, housing, etc.):"</p>	<p>N/A</p>